Total Graphic Area: 127.125”w X 95.5”h

Total Visual Area: 123.125”w x 91.5”h

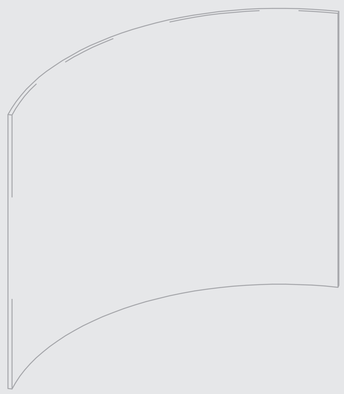
Image Safe Zone: 119.125”w x 87.5”h

Anything designed within this gray area of the template will not be cut-off or too close to the edges

Formulate:
HC1 and HC2, Horizontal Curve Wall

Total Graphic Area: 127.125”w X 95.5”h
Total Visual Area: 123.125”w X 91.5”h

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2” of the edge.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be named as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard